



**3M NAMES STAHL'S ID AN AUTHORIZED CONVERTER
OF NEW 3M™ SCOTCHLITE™ REFLECTIVE MATERIAL - 5807 CUSTOM
CUTTABLE TRANSFER FILM**

*Relationship Provides the Occupational Industry
Cost-Effective and Customized Apparel Options to Keep Workers Safe*

ST. PAUL, Minn. – June 1, 2009 – Today, 3M named Stahls' ID Direct™, a world leader in the manufacturing of heat transfer materials for garments and textiles, as an authorized converter of the new 3M™ Scotchlite™ Reflective Material - 5807 Custom Cuttable Transfer Film in the United States.

Scotchlite reflective material - 5807 custom cuttable transfer film can be custom cut and then heat applied to a variety of garments including T-shirts, jackets and vests, providing employers with a cost-effective way to maintain company identities and keep workers safe in low-light situations. Stahls' ID Direct™ will offer it by the yard on rolls, as a custom cut product or as pre-positioned letters and numbers.

“We are excited about the opportunity to work with Stahls' ID Direct™ and tap into the personalization trend in the broader reflective textile decoration and work wear market place,” said Gary Pearson, marketing department manager for Visibility and Insulation Solutions at 3M. “Stahls' ID Direct™ has a solid reputation for high-quality, innovative products and the services to be successful in this market.”

Safety wear is now mandatory in many professions. 3M's relationship with Stahls' helps 3M enter the personalization market and offer their product on a larger scale utilizing the resources and experience of Stahls' ID Direct™.

According to Brian McLeod, General Manager for Stahls' ID Direct, “3M maintains the highest quality of standards. On top of that, 3M™ Scotchlite™ Reflective Material - 5807 Custom Cuttable Transfer Film is perfect for creating fine details. With numerous features and benefits it will provide unsurpassed safety solutions to companies and individuals looking for high visibility safety apparel.”

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About Stahls' ID Direct™

Stahls' ID Direct™ is a world leader specializing in the development, manufacturing, and distribution of heat printing technologies. Stahls' ID Direct™ provides customers with the most cost effective and efficient ways to decorate garments, from one piece to a thousand pieces. Stahls' ID Direct™ is located in St. Clair Shores, MI with GroupeSTAHL operations located throughout North and South America, Europe, Asia and Australia. For more information, visit StahlsID.com.

About 3M

A recognized leader in research and development, 3M produces thousands of innovative products for dozens of diverse markets. 3M's core strength is applying its more than 40 distinct technology platforms – often in combination – to a wide array of customer needs. With \$25 billion in sales, 3M employs 76,000 people worldwide and has operations in more than 60 countries. For more information, visit 3M.com.

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