

3M Colorquartz™ Crystals



*Use 3M™ Colorquartz™ Crystals and enjoy color,
durability and enduring beauty.*

What makes a pool beautiful? Is it the way it catches the light? The way it draws friends and family to it? The way it gives you a special place to relax? With the help of Colorquartz Crystals, your pool can provide all these things. These crystals add more than just spectacular color to your pool's appearance; they add durability to help extend the life of your pool's finish.

The crystals in your pool surface come from a name you know and trust. We build quality into every one of the millions of crystals that will be in your pool's finish. So there is no need to worry about color fading, and the smooth crystals are gentle on your feet. For over a decade, Colorquartz Crystals have given thousands of pool owners uncompromised performance.

Feature	Benefit
Made from quartz	Outlasts traditional plaster finishes and will stand up to years of use, even in harsh conditions.
Coated with inorganic pigments and kiln-fired	Color resists fading, even when exposed to pool chemicals and acid washings. And it resists stains and is easier to clean.
Backed by a 3M warranty*	Gives you peace of mind that your pool finish will provide you with vivid color for years to come.
Available in a variety of colors and blend levels	You can create a look that is uniquely yours and influence the appearance of your pool's water color.
From 3M	3M has been using the same ceramic-coating technology for 75 years. You can trust 3M to provide quality, long-lasting color.

*See warranty for details.

Quality beneath the surface.

3M™ Colorquartz™ Crystals are created by melding the beauty of nature with the power of technology. We start with quartz, one of the world's hardest minerals, coat it with an inorganic pigment and kiln-fire it to create a crystal that is as tough as it is beautiful. The vivid color resists bleeding and fading even when exposed to harsh sunlight, strong pool chemicals and acid washing.

Colorquartz Crystals are added to your pool plaster mix, replacing some of the soft marble or sand. The colored crystals are randomly distributed throughout the plaster surface, so each pool will have its own unique appearance. A variety of blend levels are available to help you achieve the look and durability you want. Talk to your pool professional to determine the combination that is right for you.

Color that's right.

Colorquartz Crystals are an important tool in helping you achieve an overall watercolor for your pool. Yet, many other factors contribute to the final appearance of your pool water: the reflection of the blue sky, the shape and depth of the pool itself, the pool's natural surroundings, time of day and even weather. While there's no exact method of creating water color appearance, the best way to achieve the look you desire is to consult with an experienced pool builder.

Not just a finish.

When you add Colorquartz Crystals to your pool finish, you will be able to immediately enjoy the color and added durability. But that's just the start. Over time, a natural curing process takes place and more of the Crystals are exposed. Like a fine wine that ages, your pool finish improves over time. Colorquartz Crystals are not just a finish, but a beautiful beginning.

For more information on Colorquartz Crystals, call 1-800-447-2914 (option 3), or e-mail us at colorquartz@3M.com or visit www.3M.com/pools.

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98-0213-4289-8



Standard Finishes

Standard level provides a balance of durability and a lasting colored finish.



Premium Finishes

Premium level offers the most dramatic impact on the appearance of your pool's water color while providing maximum surface durability.



Premium Splash Finishes

Premium splash level combines the strength of quartz with a more uniform surface finish for a more traditional look.