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New 3M Skin Health Web Site Features Clinical Solutions

SAINT PAUL, Minn. (June 26, 2006) – A new 3M Skin Health Web site is helping health care professionals choose among simple, skin-friendly solutions for treating basic to complex skin, wound and I.V. care conditions. 3M’s new Skin Health Web site (www.3M.com/SkinHealth) provides information that gives clinicians confidence they are providing the best care possible to their patients.

“The navigation system of the new Web site makes the process of finding treatment options fast and easy. Plus, the site is packed with related clinical and educational information to help clinicians become more knowledgeable so they can choose the best solutions for their patients,” said Bruce Bald, Marketing Manager, 3M Skin Health.

Recently launched, the new site is organized around solutions and care settings. Now nurses and physicians can find what they need online day or night. “The depth and scope of the 3M Skin Health Web site is extensive,” Bald said. “When treatment questions arise, clinicians can download important documentation or forward it to colleagues. They can also see the benefits and suggested applications for current and new 3M Skin Health products at any time.

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About 3M Skin Health

From easy to use, effective wound care dressings to innovative skin closure applications, 3M is a leader in providing solutions that are focused on simplifying and improving skin health. As part of 3M Health Care, 3M Skin Health offers an extensive line of products in the areas of skin and wound care, IV therapy, dressing and device security, and skin closures. 3M Health Care, one of six major business segments at 3M, is a leading provider of solutions for medical, dental, pharmaceutical and health information systems markets. Key brands from 3M Skin Health include: Tegaderm, Coban, Cavilon and Steri-Strip.

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