

Hang Tag, Woven Label and Sticker Policy



When you add 3M™ Scotchlite™ Reflective Material hang tags, woven labels or stickers to your apparel, footwear and accessories, people notice.

woven label

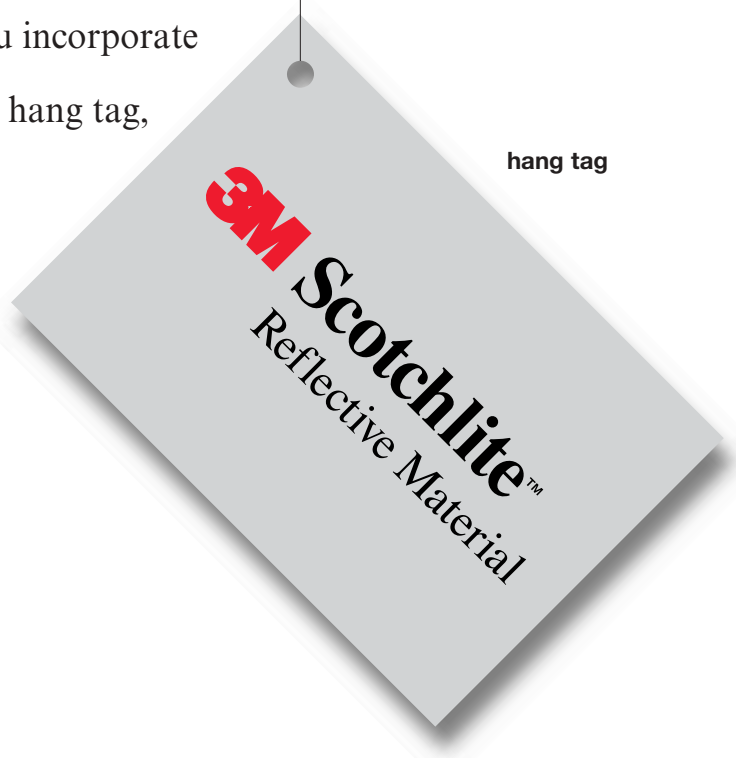


The Scotchlite reflective material brand provides

increased peace-of-mind to people who wear your product. They know that your product contains materials that will enhance their visibility in low-light conditions. And they see that it comes from 3M, a trusted name known around the world for quality and innovation.

So take this small step to add value to your products. Whenever and wherever you incorporate Scotchlite reflective material, attach a hang tag, woven label or sticker.

hang tag



sticker

Hang Tags

Attractive hang tags effectively draw attention to garments that contain 3M™ Scotchlite™ Reflective Material and enhance a product's brand with the strong identity of 3M.

Occupational Hang Tag

Incorporates an illustration demonstrating how retroreflective technology works on occupational garments.

Size: 3 1/8" x 2 1/8" (8.0 cm x 5.4 cm)

Unit: Each

Cost: Free with qualifying purchase, otherwise 2¢ each. Additional processing and shipping costs may apply.

Notes: May be substituted for the consumer hang tag by customers who prefer an illustration instead of a photo.



Consumer Hang Tag

Combines a powerful photo with educational copy to add value to your consumer products.

Size: 3 1/8" x 2 1/8" (8.0 cm x 5.4 cm)

Unit: Each

Cost: Free with qualifying purchase, otherwise 2¢ each. Additional processing and shipping costs may apply.

Notes: If customer prefers no photo, occupational hang tag may be substituted for this consumer style.



Woven Labels

Stylish, sew-on or heat transfer woven labels consistently remind consumers that your garment or accessory is made with 3M™ Scotchlite™ Reflective Material.

Sew-On Woven Label

Continually enhancing your brand with ours helps people wear your products with pride.

Front: 3M™ Scotchlite™ Reflective Material (logo)

Size: 1 3/4" x 3/4" (4.5 cm x 2.0 cm)

Unit: Box (250 labels/box)

Cost: Free with qualifying purchase, otherwise \$15.00 per box. Additional processing and shipping costs may apply.

U.S. Stock #: 75-0500-2722-8



Heat Transfer Woven Label

Easy to apply, these heat transfer woven labels make a visible impression each time people wear your products.

Front: 3M™ Scotchlite™ Reflective Material (logo)

Size: 1 11/16" x 5/8" (4.3 cm x 1.6 cm)

Unit: Box (250 labels/box)

Cost: Free with qualifying purchase, otherwise \$15.00 per box. Additional processing and shipping costs may apply.

U.S. Stock #: 75-0500-2723-6



Stickers

Pressure-sensitive stickers are ideal for footwear and accessory applications, or customers who prefer them over hang tags.

Front: 3M™ Scotchlite™ Reflective Material (logo)
on silver stock

Size: 1 7/8" x 3/4" (4.8 cm x 2.0 cm)

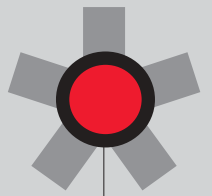
Unit: Roll (500 stickers per roll)

Cost: Free to all customers

U.S. Stock #: 75-0500-2007-4



23 square
[150 cm²] inches
minimum area



Eligibility guidelines.

Eligibility Guidelines.

All 3M™ Scotchlite™ Reflective Material customers are eligible for hang tags, woven labels or stickers.

3M Visibility and Insulation Solutions will make hang tags and woven labels available free of charge to those customers who meet the qualifications listed below.

(Customers may choose one style hang tag or woven label that best suits their needs. Additional styles must be purchased.)

Customers who do not qualify may still purchase the hang tag or woven label of their choice, and are encouraged to do so, for a nominal charge to cover costs.

There are no qualifications needed to obtain stickers – they're always provided free of charge.

Qualifications*

Customers who use Scotchlite reflective material for consumer or occupational applications qualify for free hang tags or woven labels when they incorporate 23 sq. in. (150 cm²) throughout an individual garment or accessory.

*The manufacturer is responsible for garment design and its decisions regarding placement and amount of Scotchlite reflective material used.

The gray panel at the top of this page represents 23 square inches (150 cm²). Use it as a guide to see if your consumer or occupational product uses at least this much 3M™ Scotchlite™ Reflective Material to qualify for FREE hang tags or woven labels.



Whom to contact.

If you have any questions or require specific pricing information, contact the customer service department in the area of the world where you are purchasing Scotchlite reflective material. In the U.S. contact:

Customer Service
Visibility and Insulation Solutions
3M Occupational Health and
Environmental Safety Division
3M Center, Building 0235-02-F-06
St. Paul, MN 55144-1000
800-328-7098
www.3M.com/Scotchlite

Outside the U.S., please contact your local 3M representative.

How to order.

Simply complete and submit the order form together with a valid invoice to your customer service representative in the area of the world where you are purchasing Scotchlite reflective material. No hang tags, woven labels or stickers will be provided without this form. All information is confidential. You must complete entire form to process order. 3M U.S. will ship only to the 48 contiguous states.

Outside the U.S., please contact your local 3M representative.

3M Scotchlite™ Reflective Material

Visibility and Insulation Solutions
3M Occupational Health and Environmental Safety Division

3M Center, Building 0235-02-F-06
St. Paul, MN 55144-1000
Phone: 800-328-7098
www.3M.com/Scotchlite

Order Form for hang tags, woven labels and stickers. Note: Must complete entire form to process order.

Information about your 3M™ Scotchlite™ Reflective Material supplier:

From where and from whom are you purchasing your Scotchlite reflective material?

Company Name _____ State/Country _____

Information about your company and product:

Contact Name _____ Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Product Category Apparel Accessories - Bags Accessories - Gloves
 Footwear Personal Safety Clothing Other

Area of Scotchlite reflective material used per unit (specify sq. inches or sq. cm) _____

Number of units to be produced _____

Ship to: (3M U.S. will ship only to the 48 contiguous states)

Contact Name _____ Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Charge to: (if applicable)

P.O. number: _____

Contact Name _____ Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Your order:

| | Item Style | No Charge Qty. | Charge Qty. | Date Needed By | Total Cost |
|--------------------------|---|----------------|-------------|----------------|------------|
| <input type="checkbox"/> | Occupational Hang Tag (2¢ each) | | | | |
| <input type="checkbox"/> | Consumer Hang Tag (2¢ each) | | | | |
| <input type="checkbox"/> | Sew-On Woven Label (250/box @ \$15.00) | box(s) | box(s) | | |
| <input type="checkbox"/> | Heat Transfer Woven Label (250/box @ \$15.00) | box(s) | box(s) | | |
| <input type="checkbox"/> | Sticker (500/roll, no charge) | roll(s) | roll(s) | | |

Totals

For Air Freight Federal Express Service: Priority One Standard Overnight 2-Day

Customer Federal Express Account Number: _____

Important Notice to User

LIMITED WARRANTY: In the event any 3M™ Scotchlite™ Reflective Material is found to be defective in material, workmanship, or not in conformance with any express warranty, 3M's only obligation and your exclusive remedy shall be to replace or refund the purchase price, at 3M's option, of such product upon timely notification thereof and substantiation that the product has been stored, maintained and used in accordance with 3M's written instructions.

EXCLUSIONS TO WARRANTY: THIS WARRANTY IS EXCLUSIVE AND IN LIEU OF ANY IMPLIED WARRANTY OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR OTHER WARRANTY OF QUALITY, EXCEPT OF TITLE AND AGAINST PATENT INFRINGEMENT.

LIMITATION OF LIABILITY: Except as provided above, 3M shall not be liable in contract or tort for any loss or damage, whether direct, indirect, incidental, special or consequential, (including, without limitation, lost profits, goodwill and business opportunity) arising out of the sale, use or misuse of the product, or the user's inability to use the product.

THE REMEDIES SET FORTH HEREIN ARE EXCLUSIVE.

Because of the unlimited variety of potential applications for these products, BEFORE production use, the user (which may be a product designer, product specifier, converter or end product manufacturer or others) must determine that the Products are suitable for the intended use and are compatible with other component materials. User is solely responsible for determining the proper amount and placement of Products. While reflective products enhance visibility, no reflective product can ensure visibility or safety under all possible conditions.

3M may change the product, specifications and availability of the product as improvements are made; therefore, user should contact 3M for latest information before specifying the product.



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