
FOR IMMEDIATE RELEASE

New 3M Resilient Floor Protection System Offers Durable, Practical Protection

Optimize appearance and extend life of floors with less maintenance and fewer chemicals

ST. PAUL, Minn. – Apr. 3, 2013 – 3M has introduced the new 3M Resilient Floor Protection System, an innovation in floor care. The complete system provides tough, durable protection to keep floors looking clean and bright while requiring less maintenance and fewer chemicals. Scientifically designed to optimize and extend the life of resilient floors, the system provides long-lasting protection while improving productivity and reducing operating costs.

Traditional floor finishes can quickly become dull and dirty, requiring high-maintenance regular stripping and refinishing to maintain their appearance. 3M scientists and engineers have spent time developing and testing products to create a complete system that stands up to heavy traffic while eliminating the need for stripping.

The system is built around a revolutionary new Scotchgard Resilient Floor Protector, a proprietary, non-yellowing hybrid formulation that protects and enhances a floor's natural appearance. Unlike similar products, the Scotchgard Resilient Floor Protector is easy to apply and does not require stripping. Just two coats of the protector produces a clean, bright appearance that is twice as resistant to abrasion as traditional floor finishes.

"For the first time, customers are able to keep their linoleum, vinyl tile and sheet vinyl floors looking their best while eliminating some of the traditional steps required for a typical cleaning and maintenance process," said Pedro Recio, Global Portfolio Manager at 3M. "Once floors are protected with the Scotchgard Resilient Floor Protector, users are able to maintain their beauty with simple daily cleaning with the 3M Neutral Cleaner and occasional burnishing with the long-lasting 3M TopLine Burnish Pad 3200."

The 3M Resilient Floor Protection System is backed by over five decades of experience in floor protection and maintenance. Regardless of surface type, traffic pattern, or desired appearance, 3M offers an innovative product solution to suit your floor care needs. To request a demonstration or for more information, please call (866) 654-3679 or visit www.3Mfloorprotection.com.

About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$30 billion in sales, 3M employs about 88,000 people worldwide and has operations in more than 70 countries. For more information, visit www.3M.com or follow [@3MNews](https://twitter.com/3MNews) on Twitter.

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Contact:

Joshua Purdy

Gage for 3M

763-595-3855

josh_purdy@gage.com

or

Colleen Harris

3M Public Relations

651-733-1566

cahornharris1@mmm.com