



Registration Opens for Austin Favorite 3M Half Marathon
– 2013 race expected to sell out for third consecutive year with record 7,000 –

AUSTIN, Texas – May 15, 2012 – The 3M Half Marathon, one of Austin’s favorite road racing events, announced today that registration is open for the 2013 event, scheduled for Sunday, Jan. 13, 2013. The first 500 registrants receive early bird pricing of \$75, and with a 7,000 participant cap, the 2013 race is expected to sell out for the third consecutive year.

Once again the popular point-to-point course will start in Austin’s Arboretum area on Stonelake Blvd. and finish on Congress Avenue at 17th Street, near the Bob Bullock Texas State History Museum.

The new race date is the earliest the 3M Half Marathon has ever occurred. The new date was chosen to help local distance runners scale up their training in preparation for the Livestrong Austin Marathon on February 17. In addition, race organizers expanded the number of entries for the popular half marathon distance event by eliminating the two-person relay.

“We have made these changes to streamline our event,” said Matt Fagan, 3M Half Marathon race director. “This is a local race, for the local running community. It’s organized by an army of local volunteers, about a third of whom are 3M employees. The changes to the 2013 event will align the event better than ever to the Austin-area running calendar.”

The \$18,000 race prize purse has been suspended. Organizers will invest in the race infrastructure to keep up with the needs of the expanding field of runners.

As in past years, all registered participants for the 3M Half Marathon will receive a technical moisture-wicking T-shirt. The race’s legendary goodie bag, named “Best Schwag” by *Runner’s World*, reappears for the nineteenth time. Past bags have featured popular 3M products such as Scotch® Tape, Post-it® Pads, insect repellent, Scotch® Lint Rollers, Scotch-Brite™ Shammy Towels and Scour Pads and Nexcare™ Bandages. Also the health and fitness expo returns in the 2013 race as part of packet pickup.

The rolling, urban course, certified by USA Track and Field (Certification No. TX11169ETM), begins 262 meters (860 feet) above sea level and finishes at 164 meters (545 feet) above sea level. With a 4.5 m/km drop, this fast, mostly downhill course is ideal for setting personal records.

The 2013 event benefits Communities In Schools of Central Texas for the second consecutive year. Communities In Schools provides campus-based programs and special projects via a network of professional staff counselors, volunteers, social service organizations, businesses and community resources to empower students to stay in school and achieve in life. Communities In Schools is part of a national dropout prevention network serving more than 50 campuses in five school districts in Central Texas. A guaranteed \$30,000 from the 3M Foundation in conjunction with the event will go to Communities In Schools to support these services to help Central Texas' most at-risk students realize their dreams. Since 3M began sponsoring the 3M Half Marathon, the 3M Foundation has donated more than more than \$370,000 to Austin non-profit organizations.

Registration for the event is available [online](#) through Jan. 10, 2013, or until the race sells out.

About 3M Half Marathon

The 3M Half Marathon is an annual running event in Austin, Texas, produced by Conley Sports and sponsored by 3M, that provides runners with a traditionally downhill, fast course through northern and central Austin. Benefitting Communities in Schools of Central Texas, the 2013 event takes place on Sunday, Jan. 13, 2013. For more information on the event, visit the [race website](#), [Facebook page](#), [Twitter account](#) or [Foursquare page](#).

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Media Contacts:

Jane Kovacs
3M Half Marathon
office: 512-984-6747
e-mail: jkovacs@mmm.com
Twitter: [@3MHalfMarathon](https://twitter.com/@3MHalfMarathon)

John Duck
Communities in Schools of Central Texas
office: 512-464-9724
e-mail: jduck@cisaustin.org
Twitter: [@ciscentraltexas](https://twitter.com/@ciscentraltexas)

Rachel Austin
3M Half Marathon

office: 512-527-7018
e-mail: raustin@waggeneredstrom.com