



Contact: Mary Kokkinen
3M
(651) 733-8806
mckokkinen@mmm.com

Heather Sheriff
Fleishman-Hillard
(612) 573-3105
heather.sheriff@fleishman.com

Aaron Berstler
Kohnstamm Communications
(651) 789-1264
aaron@kohnstamm.com

FOR IMMEDIATE RELEASE

3M Health Care Receives Two Top Edison Awards

3M Kind Removal Silicone Tape and Aerobic Testing Procedure for Lactic Acid Bacteria honored with Silver at 2012 Edison Awards

ST. PAUL, Minn. – April 30, 2012 – Today, 3M Health Care announced it has been honored with a Silver Edison Award for Quality of Life in the Lifestyle and Social Impact category for its [3M™ Kind Removal Silicone Tape](#) and a Silver Edison Award for Analytic Systems in the Science/Medical category for its [Aerobic Procedure for Lactic Acid Bacteria with 3M™ Petrifilm™ Aerobic Count Plate](#). The Edison Awards, established in 1987, recognize the most innovative products in the world.

Winners were announced at The Edison Best Products Award Gala in New York City on April 26. Nominees were judged by a panel of more than 3,000 leading business executives including past award winners, members of the Marketing Executives Networking Group, academics and leaders in the fields of product development, design, engineering, science and medicine.

3M Kind Removal Silicone Tape, a next generation medical tape introduced by 3M Skin and Wound Care, integrates 3M's adhesive technology with a silicone base to provide an optimal balance of securement and gentleness. The new technology allows this repositionable tape to be removed easily and harmlessly from patients' skin, catering especially well to pediatric and aging patients and increasing nurse satisfaction.

“This new tape was developed to minimize skin trauma caused by adhesive removal while enhancing patient comfort and safety, so it's a special honor to receive an award recognizing its benefits to lifestyle and social impact” said Paul Keel, president of 3M Skin and Wound Care Division. “We see medical tape touch almost every patient every day and the gentle removal of this tape furthers our ultimate goal of improving the lives of patients worldwide.”

The Aerobic Procedure for Lactic Acid Bacteria is a testing method developed by 3M Food Safety in collaboration with its food processing customers. This procedure provides a simpler way of testing food and environmental samples for their concentration of lactic acid bacteria, which can affect the shelf life, as well as the flavor and color of products. In addition to allowing for less waste in the food supply chain due to the ability to bring about longer-lasting shelf lives, 3M's Lactic Acid Bacteria testing procedure offers processors the environmental benefits of needing less incubator space in the lab, and fewer chemicals and waste in their testing.

“We are honored to receive this Edison Award as a recognition of 3M’s commitment to bring innovative solutions to the food safety industry that are easy to use, more practical and more cost-effective,” said Francine Savage, vice president and general manager for 3M Food Safety. “By developing the product alongside our customers, we created a result that can be far-reaching and long-lasting.”

About the Edison Awards

The Edison Awards recognize and honor innovation and excellence in the development, marketing and launch of new products and services in 11 categories. The 2012 Edison Awards are sponsored by Nielsen, *USA Today*, Discovery Communications, SCIENCE, CSRware, applepeak and ViridiSTOR. The awards are named after Thomas Alva Edison (1847-1931) whose inventions, new product development methods and innovative achievements literally changed the world, garnered him 1,093 U.S. patents, and made him a household name. For more information about the Edison Awards, visit www.edisonawards.com.

About 3M Health Care

3M Health Care offers solutions in the medical, oral care, drug delivery, food safety and health information markets. We have an unparalleled ability to connect people, insights, science and technology to think beyond today, solve problems, and make better health possible. Our culture of collaboration empowers us to discover and deliver practical, proven solutions that enable our customers to protect and improve the health of people around the world. Learn more at 3M Health Care.

About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$30 billion in sales, 3M employs about 84,000 people worldwide and has operations in more than 65 countries. For more information, visit www.3M.com or follow @3MNews on Twitter.

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