LEED® Response

To whom it may concern:

This letter is in response to your request for LEED information on certain 3M products.

LEED is the acronym for Leadership in Energy and Environmental Design, a Green Building Rating System. LEED is the nationally accepted benchmark for the design, construction, and operation of high performance green buildings. LEED promotes a whole-building approach to sustainability by recognizing performance in five key categories of human and environmental health: sustainable site development, water savings, energy efficiency, materials selection, and indoor environmental quality.

LEED certification is obtained by registering a specific building project and then getting credits for meeting certain requirements and performance benchmarks within the human and environmental health categories. Successful projects are awarded Certified, Silver, Gold, or Platinum certification depending on the number of credits achieved.

It is important to understand that products themselves are not LEED certified, but that products do contribute points toward obtaining specific building project certification. For convenience, 3M has a brochure of all 3M products with LEED credits. This is available on the 3M Sustainability Website.

Sincerely,
3M Commercial Graphics Product Responsibility

For more information on LEED, please visit the U.S. Green Building Council’s website: http://www.usgbc.org/