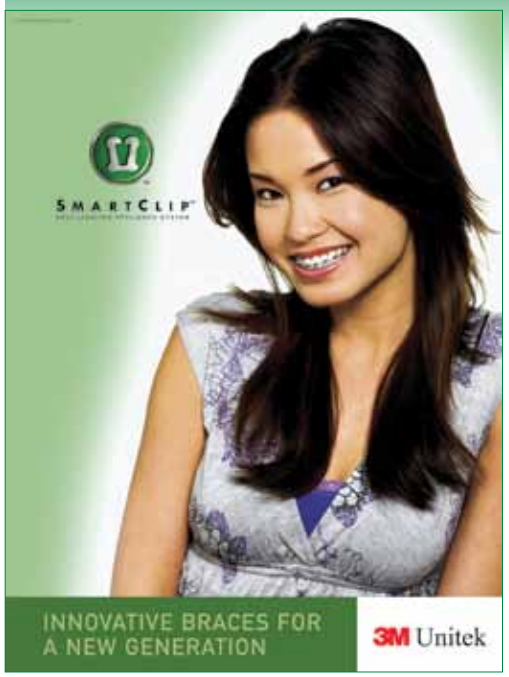
3M Unitek
Practice Enhancement Materials

Enhance Your Office

Inform Your Patients

3M Unitek



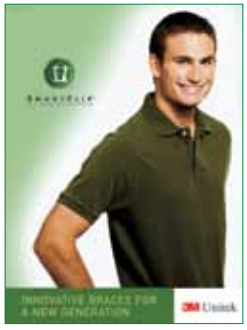
REF 014-491 (Poster)
REF 014-495 (Desktop Display)

Office Posters and Desktop Displays

4 SmartClip™ Braces posters available individually in two different sizes. Size: 24" x 36" (Poster) and 8" x 11" (Desktop Display). Large poster delivered rolled in a shipping tube.

REF 014-490 (Poster)
REF 014-494 (Desktop Display)

REF 014-492 (Poster)
REF 014-496 (Desktop Display)



REF 014-493 (Poster)
REF 014-497 (Desktop Display)

SmartClip™ Braces Literature Holder
REF 014-477
(Order brochures separately)

SmartClip™ Braces Lenticular Card
Shows wire insertion and disengagement.
(Note: pk of 25)
REF 012-160

Patient Waiting Room DVD
Orthodontic Office Presentation
Formatted for TV or PC/MAC. 2 minutes.
REF 014-485

SmartClip™ Bracket Demonstration Aid
Show sliding properties of SmartClip brackets versus brackets with ligatures. Holds lenticular cards or business cards.
REF 600-227

Counter Display
Size: 8" x 12"
REF 014-476

SmartClip™ Bracket 15x Demonstration Model
REF 600-226

Dentist Referral Brochures
Your Dentist Has Advised You To See An Orthodontist.
Available in packages of 25 (5 of each model).
REF 014-483PK

Patient Information Brochures
Welcome to the World of Self-Ligating Braces
REF 016-938

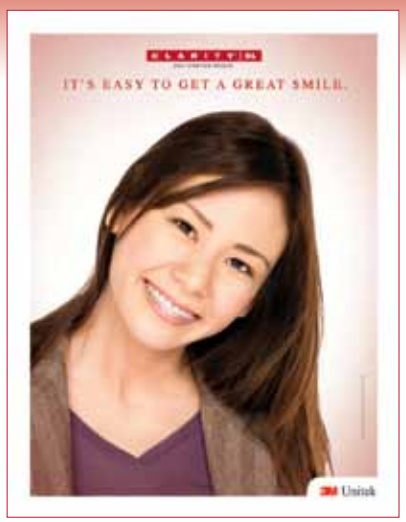
SmartClip™ Braces Typodont
REF 600-221

SmartClip™ Appliance System Practice Enhancement Kit
Kit includes: Typodont (1)
15x Demonstration Model (1)
Patient Brochures (25)
Brochure Holder (1)
Lenticular Cards (50)
Referring Dentist Brochures (25)
Wire/Card Holder (1)
Office Presentation Mini DVD (1)
Desktop Easel (1)
REF 5004-997
(Not Shown)

CONTACT 3M UNITEK MARKETING COMMUNICATIONS, 800-852-1990 EXT. 4767, ABOUT HOW YOU CAN

Office Posters and Desktop Displays

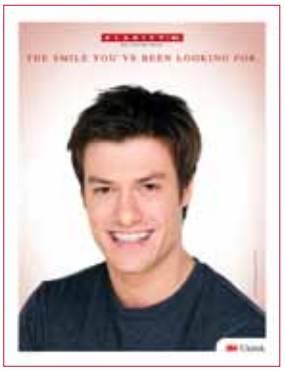
4 Clarity™ SL Braces posters available individually in two different sizes. Size: 24" x 36" (Poster) and 8 ½" x 11" (Desktop Display). Large poster delivered rolled in a shipping tube.



REF 014-505 (Poster)
REF 014-500 (Desktop Display)

REF 014-504 (Poster)
REF 014-499 (Desktop Display)

REF 014-506 (Poster)
REF 014-501 (Desktop Display)



REF 014-507 (Poster)
REF 014-502 (Desktop Display)

Clarity™ SL Braces
Practice Enhancement Kit
Kit includes: Consultation Model (1), 15X Demonstration Model (1), Desktop Display Posters (4), Patient Brochures (25), Patient Brochure Holder (1), and Lenticular Cards (25).
REF 5007-997

Clarity™ SL Braces
Patient Brochure
The Smile Says It All.
REF 014-498

Clarity™ SL Braces Lenticular Card
Compare Clarity SL Braces to Metal
(Note: pk of 25)
REF 012-178

Clarity™ SL Braces
Patient Brochure
The alternative
to stained ligatures
(Note: pk of 25)
REF 014-525

Clarity™ SL Bracket
15x Demonstration Model
REF 600-230

Clarity™ SL
Braces Typodont
REF 600-229

USE OUR PRODUCT IMAGES TO ENHANCE YOUR WEB, OFFICE AND MARKETING MATERIALS.

CLARITY™ AESTHETIC BRACES

Clarity™ Braces Literature Holder
REF 014-249
(Order brochures separately)

Office Poster
Teen Poster. Delivered rolled in shipping tube.
Size: 18" x 24"
REF 014-313

Clarity™ Braces Lenticular Card
Compare Clarity Braces to Metal
(Note: pk of 25)
REF 012-176

Clarity™ Braces Typodont
REF 600-218

Patient Information Brochures
Clarity™ Ceramic Braces: The Perfect Combination of Strength and Beauty
REF 016-943

Express Yourself with Clarity Ceramic Braces
REF 016-904

Clarity™ Braces Fashion Brochure
REF 014-438

APC™ ADHESIVE COATED APPLIANCE SYSTEM (Pre-coated Adhesive)

Counter Display Card
Safety in Packaging Advisory
REF 014-468 English
REF 014-468S Spanish

Patient Information Brochures
Your Health and Safety Are Important: APC Adhesive Coated Appliance System
REF 012-167

3M Unitek

INCOGNITO™ APPLIANCE SYSTEM

Incognito™

Posters and Table Easels
Designed to decorate the waiting room or practice treatment rooms. Posters are 24" × 36". Table Easels are 8½" × 11".
SEE TABLE

Patient Brochure
A patient information brochure will help to facilitate discussion between the Orthodontist and the interested patient about Incognito™ Orthodontic Braces.
REF 016-977

Bonded Brochure
The newly bonded brochure will help patients adjust to their new appliances.
REF 016-978

Incognito™ Appliance System Typodont
REF 358-100

Postcards and Trade Ads
Choose from four versions of oversized postcards and trade ads to customize with your practice information, print and mail!

Pocket Folders
For a professional presentation to future Incognito Braces patients.
REF 016-976

Practice Enhancement Materials

Description	Ordering Information
Lab Order Form	FM-001
Incognito Appliance System Typodont	358-100
Pocket Folder	016-976
Pocket Folder – French	016-976F
Patient Brochure	016-977
Patient Brochure – French	016-977F
Newly Bonded Brochure	016-978
Newly Bonded Brochure – French	016-978F
Patient Marketing Brochure (Coffee Table)	016-981
Family Countertop Easel	016-983
Flirt Countertop Easel	016-984
Girls Night Out Countertop Easel	016-985
Professional Countertop Easel	016-979
Family 24" × 36" Poster	016-973
Flirt 24" × 36" Poster	016-974
Girls Night Out 24" × 36" Poster	016-989
Professional 24" × 36" Poster	016-999
Window Cling	016-986
Window Cling – French	016-986F
Orthodontic Practice Enhancement CD Featuring Incognito Orthodontic Braces	014-516
Incognito Orthodontic Braces Waiting Room DVD	014-524
Clear Literature Holder	453-014

For more information, contact your 3M Unitek Representative.

3M Unitek

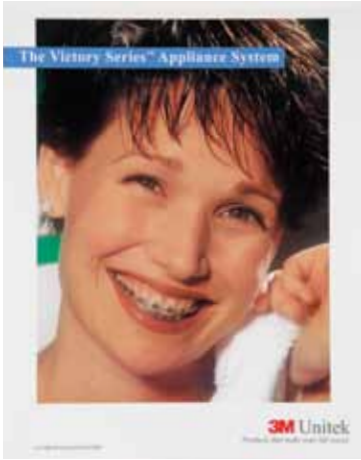
VICTORY SERIES™ APPLIANCE SYSTEM

Patient Information Cards
The smile of Victory
(Victory Series™ Low Profile Brackets)

REF 014-452

Clear Holders
Holds many of the patient brochures
REF 453-014
(Order brochures separately)

Victory Series™ Low Profile Brackets
REF 600-224



Office Poster
Victory Series™ Brackets.
Size: 18" x 24"
REF 014-392

ADDITIONAL OFFICE ENHANCEMENTS

Orthodontic Practice Marketing CD
This CD contains a series of short, fun and informative modules that introduce 3M and orthodontic advancements you offer to your patients. User can select which modules to play.
REF 014-516

Product Information – Consultation Format
Provides the features of many 3M Unitek products in a consultation format.
REF 016-944

3M

3M Unitek
Orthodontic Products
2724 South Peck Road
Monrovia, CA 91016 USA
www.3MUnitek.com

In U.S. and Puerto Rico: 1-800-423-4588 • 626-574-4000
In Canada: 1-800-443-1661
Technical Helpline: 1-800-265-1943 • 626-574-4577
CE Hotline: 1-800-852-1990 x4649 • 626-574-4649
Outside these areas, contact your local representative.

Please recycle. Printed in USA.
© 3M 2010. All rights reserved.
016-955-1 1004