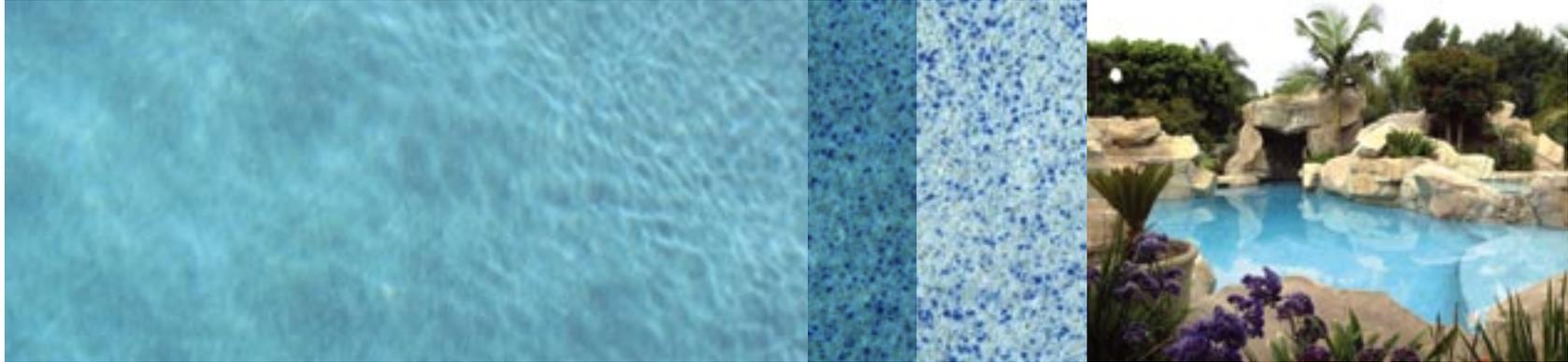
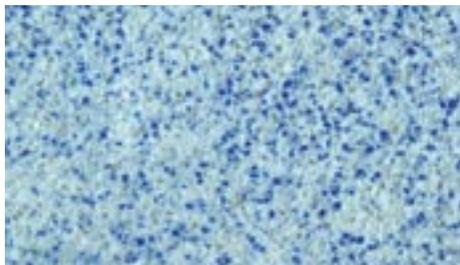


3M Colorquartz™ Crystals



The hand-troweled finish allows applicators to create beautiful natural variations.



The distribution of 3M™ Colorquartz™ Crystals is random with natural variations of pattern.



3M™ Colorquartz™ Crystals can help to bring your pool closer to your ideal color.

Uniquely beautiful 3M™ Colorquartz™ Crystals.

In this cookie-cutter world, it is no surprise that there are cookie-cutter pools. But, when you choose 3M™ Colorquartz™ Crystals, your pool will be completely unique: the patterns of texture and color, the specific hue of your chosen color, and the way the color becomes richer over time. All this, in addition to striking beauty and long-lasting durability, are what discriminating pool owners consider to be some of the real joys of owning a pool with Colorquartz Crystals.

Variations that take their cue from nature.

From wood to marble, nature uses the power of variation in pattern, texture and color to create beauty. In the same way, the variations in Colorquartz Crystals make your pool more beautiful. First, the crystals are randomly distributed within the pool plaster. Then, the hand-troweled finish allows them to create beautiful natural variations.

They just keep getting more beautiful.

As your pool cures over time from use, cleaning, sunlight and pool chemicals, more of the crystals are exposed. This causes the color of your pool to become deeper and richer. This transformation is especially prominent in the first few years.

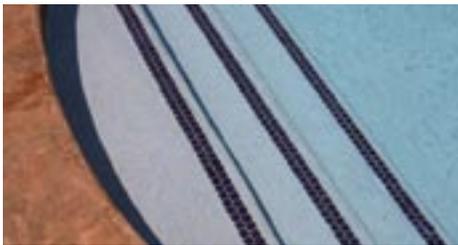
Beautiful but strong.

Colorquartz Crystals are made out of quartz, one of nature's hardest minerals. These crystals are proven to enhance the strength and durability of your pool. The color is also strong. It will resist harsh pool chemicals and bright sunlight for years without fading.

3M™ Colorquartz™ Crystals: Not just a finish.



Colorquartz blends can influence your pool's water color as shown by these two blends.



Water color is affected by many things such as water depth as shown here.



Water color is also affected by light and shadow.



3M™ Colorquartz™ Crystals remain beautiful for years as shown in this 8-year-old pool.

Enhancing the color of your pool.

3M™ Colorquartz™ Crystals are a great way to influence the color of your pool. We have created several blend options to make the selection process easier.

Colorquartz standard blends provide a nice combination of durability and color. Premium blends provide the most visual impact to pool owners who want maximum surface durability and deeper, more intense tones. Premium splash blends offer the maximum level of surface durability while providing a more traditional look.

Although 3M provides recommended blend formulas, experienced plasterers may adapt these formulas to meet variations in weather, equipment or consumer preference.

Your pool at first glance.

As part of start up, a Colorquartz pool will undergo a natural curing process. For example, a new Colorquartz pool may appear blotchy or mottled, due to an excess layer of “cream” on the surface. This is corrected over time as the top “cream” layer of plaster is removed naturally, exposing an increasing number of crystals. This creates a stronger finish with a more brilliant color. This process can be accelerated by various start-up procedures. Experienced applicators are familiar with these approaches and can make recommendations to speed the exposure. New pools may have a yellowish or greenish tinge due to pool chemistry. This too is part of the natural start-up process. It may take a week for the watercolor to “settle” to its ultimate color.

Part of your home's setting.

While Colorquartz Crystals will influence your pool's water color, the ultimate water color is the result of a number of factors including: the surrounding landscape, the pool size and shape, even the direction of the sun and the weather. By working closely with your pool builder or applicator, you can select the colors that do the best job of bringing your pool closer to your ideal color.

Colorquartz Crystals are highly durable, easy to maintain, and will give you years of vibrant color and beautiful shine. Colorquartz Crystals from 3M aren't just a finish, but a beautiful beginning.

For more information, talk to your builder/plasterer or go to www.3M.com/pools.

3M

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