Scotchcal™ General Purpose Graphic Film
Series 50

These polymeric calendered films are a range of colored films that have been specially developed to be knife cut on electronic systems. Furthermore two screen printable versions are available.

**Product Line**

<table>
<thead>
<tr>
<th>Electrocut</th>
<th>50-X</th>
<th>X = color code, opaque, glossy, permanent adhesive. Wide selection out of large color range.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Screen printing</td>
<td>SP50-10</td>
<td>white, opaque, glossy, permanent adhesive (clear).</td>
</tr>
<tr>
<td></td>
<td>SP50-11</td>
<td>transparent, glossy, permanent adhesive (clear).</td>
</tr>
<tr>
<td></td>
<td>SP50-10R</td>
<td>white, opaque, glossy, removable adhesive (clear).</td>
</tr>
<tr>
<td></td>
<td>SP50-11R</td>
<td>transparent, glossy, removable adhesive (clear).</td>
</tr>
</tbody>
</table>

These are typical values for unprocessed products. Contact your 3M representative for a custom specification.

**Product Characteristics**

**Material**
calendered vinyl (polymeric)

**Surface finish**
glossy

**Thickness (film)**
75 µm (0.075 mm)

**Adhesive type**
solvent acrylic; pressure-sensitive

**Adhesive appearance**
clear

**Liner**
Kraft paper

**Adhesion**
approx. 14 N/25 mm

**Application method**
wet or dry

**Applied shrinkage**
< 0.4 mm

**Application temperature**
+8°C minimum (air and substrate)

**Service temperature**
-40°C to +80°C

**Surface type**
flat to simple curved

**Substrate type**
aluminum, glass, PMMA, PC*, ABS, paint

PC*, PETG*: Might require drying with heat before use

**Graphic removal**
Fair to remove with heat and/or chemicals from supported substrates.

Statement given for removable versions only!

No liability is given for ease or speed of removal of any graphic. Pay attention to adequate air and substrate temperature.
Storage
- Shelf life: Use within 2 years from the date of manufacture on the sealed original box. Use within 1 year after opening the box.
- Storage conditions: +4°C to +40°C, out of sunlight, original container in clean and dry area.

Flammability
- Flammability standards are different from country to country. Ask your local 3M contact for details, please.

Durability
- Unprocessed film: The following durability data are given for unprocessed film only!
- 3M™ MCS™ Warranty: In addition, 3M provides a warranty on a finished applied graphic within the framework of 3M™ MCS™ warranty program.
- Climatic zones: Graphic durability is largely determined by the climate and the angle of exposure. Find below a table showing the durability of a product according to the angle of exposure and the geographical location of the application.
  - Zone 1: Northern Europe, Italy (north of Rome), Russia
  - Zone 2: Mediterranean area without North Africa, South Africa
  - Zone 3: Gulf area, Africa
- Exposure types: Vertical: The face of the graphic is ±10° from vertical.
  - Interior: Interior means an application inside a building without direct exposure to elements.

<table>
<thead>
<tr>
<th>Vertical outdoor exposure</th>
<th>Zone 1</th>
<th>Zone 2</th>
<th>Zone 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>white/black</td>
<td>7 years</td>
<td>5 years</td>
<td>4 years</td>
</tr>
<tr>
<td>colors</td>
<td>6 years</td>
<td>4 years</td>
<td>4 years</td>
</tr>
<tr>
<td>transparent</td>
<td>4 years</td>
<td>3 years</td>
<td>3 years</td>
</tr>
<tr>
<td>metallics</td>
<td>3 years</td>
<td>2 years</td>
<td>2 years</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Interior application</th>
<th>Zone 1</th>
<th>Zone 2</th>
<th>Zone 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>interior</td>
<td>6 years</td>
<td>6 years</td>
<td>6 years</td>
</tr>
</tbody>
</table>

Limitations of End Uses
- 3M specifically does not recommend or warrant the following uses, but please contact us to discuss your needs to recommend other products.
  - Graphics applied to:
    - flexible substrates incl. 3M™ Panaflex™ Awning and Sign Facing 945GPS and 3M™ Panagraphics™ III Wide Width Flexible Substrate.
    - low surface energy substrates or substrates with low surface energy coating.
    - other than flat or simply curved surfaces.
    - painted or unpainted wallboards, gypsum boards and wallpapers.
    - stainless steel.
    - surfaces that are not clean and smooth.
    - surfaces with poor paint to substrate adhesion.
  - Graphic removal from:
    - signs or existing graphics that must remain intact.
  - Graphics subjected to:
    - gasoline vapors or spills.
  - Important Notice:
    - 3M Commercial Graphics Division products are not tested against automotive manufacturer specifications!
    - Non vertical applications will have a significant decrease in durability!
    - Thermoforming of applied film is not recommended!
    - To avoid color variations all pieces of applied film of one colored area should be processed out of one lot of material.
    - The color appearance of metallic film is dependent on the viewing angle to the product! Therefore the job design should be done that all parts of metallic film are applied the same orientation.
Graphics

Manufacturing

Graphic protection can improve the appearance, performance and durability of printed graphics. Any printed graphic exposed to abrasive conditions (including vehicles), harsh cleaners or chemicals must include graphic protection in order to be warranted.

When to use an overprint

See instruction bulletin GPO ‘graphic protection options’ for further information about selection and use of protective overlaminates and printable clears.

Shipment of finished graphics

Flat, or rolled film side out on 130 mm (5 inch) or larger core. These methods help to prevent the liner from wrinkling or application tape, if used, from popping off.

Converting

Information

Electronic Cutting

Based upon cutting evaluations the minimum height for text is 10 mm using upper and lowercase Helvetica Medium. The stroke width should not be lower than 1 mm.

The variable characteristics of electronically controlled cutting equipment require users to verify their specific requirements.

Sharpness of knife blade

Dull blades impart a serrated look to the edge of the cut film.

The ideal weight slightly scores the liner. Too little weight does not cut completely through the film and the adhesive. Excessive weight cuts the liner and causes the blade to drag, accelerating wear and creating a serrated cut edge on the film.

Weight of knife blade

Temperature and relative humidity

Store the film in the same environment as the cutting equipment.

Further information

For more details refer to our instruction bulletin 4.1 ‘Sheeting, Scoring, Film Cutting’, please.

Screen Printing

Application

Formulations and processing conditions can affect ink durability. Refer to the 3M Product and Instruction Bulletins for your ink for limitations and proper usage. Graphic protection can improve the appearance, performance and durability of your graphic.

A clear coat also prevents chalking on unprinted films. Use equipment designed to handle high viscosity materials and make sure the coating is evenly applied to the specifications given in the clear’s Instruction Bulletin.

Maintenance and Cleaning

Use a cleaner designed for high-quality painted surfaces. The cleaner must be wet, non-abrasive, without strong solvents, and have a pH value between 3 and 11 (neither strongly acidic nor strongly alkaline).

Refer to Instruction Bulletin 6.5 ‘storage, handling, maintenance and removal of films and sheetings’, for general maintenance and cleaning information.

Remarks

Important notice

This bulletin provides technical information only. All questions of warranty and liability relating to this product are governed by the terms and conditions of the sale, subject, where applicable, to the prevailing law.

Before using, the user must determine the suitability of the product for its required or intended use, and the user assumes all risk and liability whatsoever in connection therewith.

Visit the web site of your local subsidiary at www.3Mgraphics.com for getting more:

- details about 3M™ MCS™ Warranty and 3M Performance Guarantee
- additional instruction bulletins
- a complete product overview about materials 3M is offering

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Responsible for this technical bulletin

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