



(1) Post-it® Super Sticky Notes,  
large size 203 x 152 mm, plain  
paper, 45 sheets



(2) Post-it® Super Sticky  
Label Roll, Yellow, 101mm



(3) Post-it® Super Sticky Notes,  
Bora Bora Colour Collection  
76 x 76mm, 90 sheets

# 1 ONE PROBLEM, SEVERAL WAYS TO SOLVE IT

Stick your problem on the wall, then under it, stick 3 different large size Post-it® Notes<sup>(1)</sup>: How, Why & What.

How

Why

What

# 2 EVERYTHING IS CONNECTED

Use your Post-it® Label Roll<sup>(2)</sup> to connect your problem to its angles.

# 3 LET SOLUTIONS APPEAR NATURALLY

Ask your team to write one idea per angle on a Post-it® Note<sup>(3)</sup> in 5 minutes or less – if they are smart.

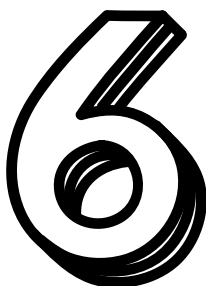


# 4 STUDY ALL THE POSSIBILITIES

Now you have solutions on HOW you could resolve the problem, WHY you should do it and WHAT will help you achieve your goal.

# 5 FIND THE RIGHT SOLUTION TOGETHER

Do a bit of picking and choosing with your team to select the best ideas per angle ~~without~~ killing each other.



# BE THE REAL SOLUTION FINDER

Turn every challenge into something easy-peasy!