



⁽¹⁾ Post-it® Super Sticky Notes,
large size 101 x 101 mm, lined,
90 sheets



⁽²⁾ Post-it® Super Sticky Notes,
large size 152 x 101 mm, plain
paper, 45 sheets

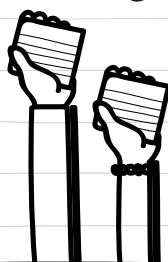


⁽³⁾ Post-it® Super Sticky
Meeting Charts, plain white,
30 sheets

1 INVADE NEW SPACES, LIBERATE NEW IDEAS

Look at things from new perspective to
generate unconventional ideas.
Leave your usual work place and go elsewhere
(like a park), or simply reorganise your
meeting room setting.

"2 SAME RULES" = SAME CHANCES



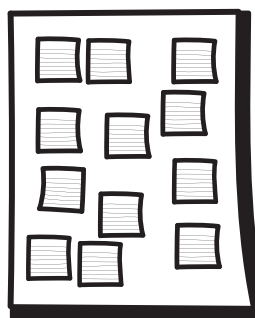
Same Post-it® Notes⁽¹⁾ for
everybody, 1 idea in capital
letters per note. So even
introverts can express
themselves freely.

3 TIME TO SHARE & VOTE

Stick up all the ideas and vote for the
best ideas. You will enter then into a
world where nobody gets offended.
Giao big egoes!



4 WATER THE BEST IDEAS



Plant the best ideas on a
Post-it® Meeting
Chart⁽³⁾. Fertilise each
one with lots of grey
matter and watch them
grow into

GREAT BIG IDEAS!

5 BE THE KING OF THE BRAINSTORMING

Congratulations! A final vote gives you THE big idea!