Visual hacking exposed.
Results of the Global Visual Hacking Experiment

A covert experiment in which an undercover visual hacker was sent into participating corporate offices in eight different countries, exposing how easy it is to capture sensitive company information through visual means.

**Goal:**
Obtain sensitive or confidential information using only visual means.

**Participating countries:**
China, France, Germany, India, Japan, South Korea, United Kingdom and United States

Nearly half of visual hacking attempts were successful in less than 15 min.

The visual hacker obtained information in 91% of the trials.

Employee computer screens are at risk for visual hacking.

An average of 3.9 pieces of sensitive information were visually hacked per trial.

27% of the information accessed included login credentials, financial information, and privileged and confidential documents.

52% of sensitive information was captured from screens.

Of the time, the visual hacking went unnoticed or unchallenged by employees, which means protecting your organization is up to you.

68%

Help protect your organization’s sensitive information with 3M™ Privacy Filters.

Learn more at 3Mscreens.com/visualhacking

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1 Average based on global trials conducted by Ponemon Institute during the “Visual Hacking Experiment,” 2015, and the “Global Visual Hacking Experiment,” 2016, both sponsored by 3M.