How do I add to wireframes and enter content for stories/news articles?

3M Experience Wireframes and Content Plans: Extra Module 2

Overview

News stories are several views in 1. What content from their authoring template is displayed depends on what DPL is being used.

For example, the 2015 Sustainability Report has several stories. Each story consists of one authoring template shared by at least two DPLs.

On the All Stories Page, certain parts of the authoring template will be displayed in the rG-51-TileGrid DPL.

On the full story page, other parts of the authoring template will be displayed on the rG-80-NewsDetail DPL.

Certain featured stories also have parts of their content displayed in an rG-50-4upTiles DPL. The content displayed is the same as in the rG-51-TileGrid DPL.

Each story authoring template will be assigned a story ID. When a story is selected in the rG-51-TileGrid DPL, the user is taken to the full story page. An N-value at the end of the URL will give the story ID, which makes sure the correct story appears. Thus, only one full story page with the rG-80-NewsDetail DPL is needed.
Below is a visual diagram summarizing the example.

<table>
<thead>
<tr>
<th>Story Article Templates Stored in Backend</th>
<th>Displayed on rG-51-TileGrid (All Stories Page)</th>
<th>One Full Story Displays in rG-80-NewsDetail (Full Stories Page)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Story 1</td>
<td>Tile 1</td>
<td>Full Story</td>
</tr>
<tr>
<td>Story 2</td>
<td>Tile 2</td>
<td></td>
</tr>
<tr>
<td>Story 3</td>
<td>Tile 3</td>
<td></td>
</tr>
<tr>
<td>Story 4</td>
<td>Tile 4</td>
<td></td>
</tr>
<tr>
<td>Story 5</td>
<td>Tile 5</td>
<td></td>
</tr>
<tr>
<td>Story 6</td>
<td>Tile 6</td>
<td></td>
</tr>
<tr>
<td>Story 7</td>
<td>Tile 7</td>
<td></td>
</tr>
<tr>
<td>Story 8</td>
<td>Tile 8</td>
<td></td>
</tr>
</tbody>
</table>

How should I create the wireframes?

The content displayed on the full story page will use snippets emulating certain DPLs. These snippets can be found in the Content_Snippets_V2 Widget Library of the 3M Design Pattern Widget Libraries download.

The wireframe should be built out to reflect the chosen snippets.

1. Normally the business will request certain stories to appear on the home or other landing page. Place the chosen DPL on that page.
2. Create the all stories page.
   a. Place the chosen DPL to display all the stories.
      
      NOTE: Normally the rG-51-TileGrid DPL will be used for this purpose.
3. Create the full story page.
   a. Place the rG-80-NewsDetail DPL.

The wireframes should contain each story snippet that will be used.

1. In the Axure File, add a new child page under the full story page for each snippet that will be used.
2. On each child page, add the needed snippet.

NOTE: The snippet widgets can have items from other snippet widgets added if the business requests it. For example, many stories on the 3M Newsroom Experience will double up a snippet to contain more than one hero text banner.
3. In the Page Notes Text Area at the bottom of each snippet page, indicate which stories will use the snippet.

4. Follow the steps in module 6 and 7 to export the wireframe and content plan template.

How Should I fill out the content plan?

The resulting pages within the content plan template will have the content fields for each part of the snippet, as if they are normal DPLs.

1. On the all stories page, fill out the content fields on the DPL displaying all the stories.
2. If a DPL on another page will display certain stories, fill the content fields there as well.
   
   **WARNING:** To avoid developer confusion, make sure that the content in these DPLs matches.

3. On the snippet pages…
4. Directly above the Wireframe Annotation Table, add a new line with the name of the 1st story to use this snippet.

   **Full Story Content Snippet 1**

   **Story 1: How I Inspire the Next Generation of Scientists: Ainsley Grant**

   **Wireframe Annotations**

<table>
<thead>
<tr>
<th>Footnote</th>
<th>Name</th>
<th>Design Pattern ID</th>
<th>Content Fields</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Content Snippet 1: Hero Banner</td>
<td>rG-52-HeroBanner</td>
<td>CONFIG FILE, Brightcove ID, Video (Optional)</td>
</tr>
</tbody>
</table>

1. In the table, enter the content for the first story as if they are normal DPLs.
2. When that is done, underneath the Wireframe Annotation Table, add a new line with the name of the 2nd story.
3. Select the entire Wireframe Annotation Table, add a new line underneath the title of the 2nd story.
4. Add a new line underneath the title of the 2nd story.
5. Paste the table in the new line.
6. In the pasted table, enter the content for the 2nd story.
7. Repeat steps 2—7 for each story that uses the template.